

## PCBA Board Meeting Minutes



**Recorded by:**  
Sue Foster Secretary

**Date:** May 30, 2021

**President Rob called the GOTO conference call meeting to order at 9am.**

**Present:** Rob Foster, Sue Foster, Ed Faddies, Doug Moogk, Anne Strickland, Paul Martell, Debbie Harper, John Harper, Cheryl Peach, Bill Bowers, Tory Colling, Gib McIlwrath

### **No Declaration of interest**

#### **1. Approval of Previous Meeting Minutes April 18, 2021**

**Moved to Accept: S. Foster Seconded: J Harper MOTION CARRIED**

#### **2. Financial Report**

- Account Balance \$20,947
- Outstanding items re major sponsors & expenses
- Directory income up from last year
- Still \$5000 GIC
- Year end approx. \$15000

**Moved to Accept: D. Moogk Seconded: A. Strickland MOTION CARRIED**

#### **3. Winter Patrol**

- No updates

#### **4. Directory 2021**

- Directory has been completed.
- Thanks to Debbie and Anne for putting together.
- Thank you, Bill for proof reading, Debbie and Sue for final edits and stuffing

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envelopes to ready for delivery.

- Advertiser labels to be printed by Rob and advertiser copies will be readied for delivery or mailing.
- Distributed to various board members for delivery.

### 5. Membership

- Two directories that need to be pulled from the hand delivery and mailed as both are American addresses and residents not able to receive.
- Bill informed the board that he will be retiring from the Membership Directors position. Ed Faddies has volunteered to take on the Membership position to replace Bill and will work with Bill on transitioning.
- Bill was thanked by the board for all his work over the last several years as Membership Director.

### 6. 75<sup>th</sup>. Anniversary Events Update

- Lighthouse Park Beautification has been completed.
- Banners have been installed in partnership with the Boat Club.
- Shoreline Clean up ready to go will be actively promoted on social media and website.
- Car Cruise is a go. Gib and Paul have volunteered to be parade marshalls for the event. John to put up posters for Shoreline Cleanup and Car Cruise, event to be promoted on social media and website.
- Teeswater band still questionable.
- Kincardine theatre July 10 is on hold. Cancelled/postponed.
- Golf Tournament is proceeding at Ainsdale on July 28<sup>th</sup>. Will start promoting as soon as Car Cruise is completed.
- Bike Parade still proceeding if allowed by Township.
- Garden Contest (until July 3) and Amazing Race will be running throughout July and August.

### 7. PRWIN

- Seedling drop off was completed.
- Tree replacement program still underway

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### 8. Shop on-Line

- On-line store update. John has been sourcing items of interest as determined by the Membership survey. Rob has been setting up the store on website. Will use e-transfer or cheques to make payment. Still working on items and photos that are going to be offered.

### 9. Donations

- **PRWIN \$500**
- **Bruce Botanical Food Gardens \$500**
- **Teeswater Band \$200 and an additional \$100 for every performance**
- **Lake Huron Centre for Coastal Conservation \$500**

**Motion moved by: J. Harper Seconded by: S. Foster MOTION CARRIED**

### 10. Strategic Plan

- Design a strategic plan for the PCBA.
- Policies around donations should be looked at.
- Update bylaws for the AGM
- Review policies and procedures

### 11. Review of Financials for AGM

- Lindsey Cleland has agreed to review the books at no cost, her donation to the PCBA.

### 12. New Business for consideration

- PCBA Charitable Foundation?
- Database for advertisers, sponsors
- Constant Contact or some other platform for communication to membership
- How can we leverage FOCA membership for our PCBA members
- Tiered Membership fees for year-round residents vs. residents requiring Winter Patrol.

**MEETING ADJOURNED AT 1030 am. NEXT MEETING July 5 @730pm.**