

PCBA Executive Meeting Minutes



Recorded by:
Sue Foster Secretary

Date: January 9, 2022

President Rob called the GOTO conference call meeting to order at 9am

Present: Rob Foster, Sue Foster, Ed Faddies, Doug Moogk, Anne Strickland, Paul Martell, John Harper, Cheryl Peach, Tory Colling, Debbie Harper, Karen Uggenti

Regrets: Gib McIlwrath,

No Declaration of interest

1. Approval of Previous Meeting Minutes October 3, 2021 & Strategic Plan October 23, 2021

Moved to Accept: P. Martell Seconded: S. Foster MOTION CARRIED

2. Financial Report

- Bank Balance \$22,588
- \$5000 GIC
- First payment to Winter Patrol has been made
- Draft budget presented by Doug and asked for input
- Predicted event expenses, confirm sponsorship from major sponsors and confirm donations to community
- Want to approve a budget by March for presentation to membership for approval

Motion: To accept the financial report as presented.

Moved by: D. Moogk Seconded by: T. Colling MOTION CARRIED

3. Membership

- up 4 members
- 193 paid/pending 22 free memberships 215 total membership
- 15 members did not renew, will reach out for exit interviews
- Membership list to be updated, current members and new members by Ed
- Deb asked that membership application be edited and updated with the name of

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applicant be moved from centre of form to avoid being masked when the form is folded for insertion in Directory

4. Winter Patrol

- November 2 patrols completed and reported
- December 2 patrols and repeated twice due to weather conditions
- 9 incidents reported fallen trees and one cottage fire
- All cottages have been tagged

Motion: To accept report as presented

Moved by: T. Colling Seconded by: C. Peach MOTION CARRIED

5. Directory

- A sub committee meeting held January 6
- Template for ads will be completed
- John will look after new ads and Anne repeat ads
- Need event posters, articles for directory
- Shipwrecks, 10 yr. Botanical Food Garden Anniversary, Pt. Clark Rocks

Motion: To accept report as presented

Moved by: J. Harper Seconded by: D. Harper MOTION CARRIED

6. Sponsorship/Donations/Partnerships

- Confirmed EPCOR \$2000, NWMO \$2000
- Hydro One interested in sponsoring barbecue or dinner event
- HuronTel Directory ad
- ? Bruce Power
- Howick Insurance sponsorship for garden beautification at Community Centre
- Previous donations to PRWIN, Bruce Botanical Food Gardens, Lake Huron Coastal Centre, Teeswater band
- Any other suggestions from board?

7. Strategic Planning

- Session completed October 23
- Implement organizational structure improvement
- Concentrate on a promotional strategy (possible sub-committee)
- Develop a workplan to accomplish new strategies

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8. Events

- Event leads were established
 - May 28 Lighthouse Park cleanup and garden maintenance – Debbie
 - June 18/19 Beach and Community Clean up – Cheryl
 - June 25 Car Cruise – John
 - July 1? fireworks
 - Date TBD Theatre – Paul
 - Date TBD Info meeting & August 20 AGM – Rob
 - July 27 or 28 Golf Tournament - Rob
 - July 30/ 31 Kids Activity Day & Bike Parade – Sue
 - ? Long weekends Teeswater Band – John
 - Fall tree planting - John
- Please contact the lead if interested in helping plan the event or to help day of event. Consider asking neighbours, friends, and family if they are interested in volunteering for any of the events?

9. Next Steps

- Set up a promotional committee
- Move to two meetings a month one meeting to concentrate on event planning and the second meeting business
- Suggested schedule:
 - January 30 Events
 - Feb 13 Business
 - March 6 Events
 - March 20 Business

Meeting Adjourned 1120

Next meeting: January 30 Events Meeting