

PCBA Executive Meeting Minutes



Recorded by:
Sue Foster Secretary

Date: February 13, 2022

President Rob called the GOTO conference call meeting to order at 900am

Present: Rob Foster, Sue Foster, Doug Moogk, Anne Strickland, Paul Martell, John Harper, Cheryl Peach, Tory Colling, Debbie Harper, Gib McIlwrath

Regrets: Ed Faddies

Events meeting

- 1. No Declaration of Interest**
- 2. Approval of Previous Meeting Minutes January 9, 2022**

Moved to Accept: S. Foster Seconded: A. Strickland MOTION CARRIED

3. Membership Report

- Karen Uggenti submitted her resignation from the board and was accepted, no time to commit was reason for resignation
- Total number of members up a bit
- Free and lifetime memberships included
- Working on membership renewal form
- Still looking for list of members that have discontinued their membership, would like to discover why they left via a survey (Ed & Rob)

Motion: To receive the membership report as information.

Moved by: D. Moogk Seconded by: C. Peach MOTION CARRIED

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4. Winter Patrol

- 8 patrols completed
- Rather than approx. every 10 days they have been doing reactive to weather incidents
- 12 incidents so far that have been recorded and reported
- 5 curtesy emails for minor incidents
- Finding a lot of roads not plowed making the patrols a bit more difficult but are persevering

Motion: to accept report as presented

Moved by: T. Colling Seconded by: P. Martell MOTION CARRIED

5. Financial Report

- \$24, 368 bank balance
- Uncashed cheques of \$1070
- 22 paid advertisers
- \$3550 Directory advertising, \$300 Web advertising

Motion: To accept report as presented

Moved by: D. Moogk Seconded by: A. Strickland MOTION CARRIED

6. Directory

- Still looking for article submission
- So far shipwreck and butterfly mural articles have been completed
- 75th. Anniversary collage of events completed
- Cheryl submitting article Great Canadian Shoreline Cleanup
- Looking for historical photos of Pt. Clark
- Event flyers and final ads for boat club. PRWIN and Lion's Club events all in process
- Deadline for event flyers March 31

Motion: To accept report as presented

Moved by: D. Harper Seconded by: J. Harper MOTION CARRIED

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7. Sponsorship/Donations/Partnerships

- Confirmed EPCOR \$2000, NWMO \$2000
- Hydro One interested in sponsoring barbecue \$1500
- ? Bruce Power
- Howick Insurance sponsorship for garden beautification at Community Centre
- To consider PRWIN, Bruce Botanical Food Gardens, Lake Huron Coastal Centre for donation, budget \$1500. To be finalized next meeting
- Teeswater, Crime Stoppers, Lions Club donations will be event based rather than counted as outright donations

8. Strategic Planning

- Develop a workplan to accomplish new strategies
- Membership fees and strategies still to be determined
- Discussion around setting up a lead for environmental issues

9. Other Business

- Banners will be a joint venture with the boat club
- Under discussion and quote from business in Listowel will be brought to the board for approval
- Food Handling Course to be further investigated by S. Foster, will come back to events meeting with recommendation
- Butterfly Way initiative to be investigated further, need to sign up by today

Motion: to sign up for the project

Moved by: S. Foster Seconded by: C. Peach MOTION CARRIED

Meeting Adjourned 1050

Next meeting: March 6 Events Meeting