

PCBA Executive Meeting Minutes



Recorded by:
Sue Foster Secretary

Date: Dec.11, 2022

President Rob called the GOTO conference call meeting to order at 900am

Present: Rob Foster, Sue Foster, Ed Faddies, Doug Moogk, Paul Martell,
John Harper, Tory Colling, Debbie Harper, Gib McIlwrath

Regrets: None

Events meeting

1. Approval of Previous Meeting Minutes

Moved to Accept: S. Foster Seconded: D. Moogk MOTION CARRIED

2. Financial Report

- Bank Balance \$19,231
- \$15000 GIC non-redeemable for 1 year 4.57%
- First payment to Winter Patrol has been made

Motion: To accept the financial report as presented.

Moved by: D. Moogk Seconded by: E. Faddies MOTION CARRIED

3. Membership

- 202 paid memberships
- Membership list to be updated, current members and new members by Ed
- Communication to membership has been improved with the use of Mail Chimp
- Social media last 28 days 4500 people reached, post engagement at 1400, three new page likes 883 following the page.

Motion: to accept report as presented

Moved By: E Faddies Seconded By: P. Martell MOTION CARRIED

4. Winter Patrol

- November 2 patrols with no incidents
- December 8, 9 patrol completed after storm. Small tree down over driveway one

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courtesy e-mail sent to owners

- Lots of trees down throughout Pt. Clark, town removing Ash trees
- All cottages have been tagged

Motion: To accept report as presented

Moved by: T. Colling Seconded by: J. Harper MOTION CARRIED

5. Directory

- Would still like to proceed with a directory this year
- Directory is a major fundraiser for the PCBA
- Debbie and John no longer want to take lead on design and printing of directory
- Rob and Sue to look after editing directory with help from John and Debbie
- Looking for a better way to track invoicing John and Doug to discuss
- Excel spreadsheet for the sponsorships need to be converted from apple version

6. Sponsorship/Donations/Partnerships

- Will be contacting previous donors and sponsors
- Looking for specific projects to support

7. Events

- Draft Events list provided
Dec.30, March 11, March 12 PCBA Sponsored Free Skate
May 27 Garden Beautification – lighthouse and Community Centre
July 1 Pipe Band (TBD) – lighthouse sunset
July 15 PCBA Information Meeting
July 22 Theatre presentation
August 5 Youth Day, Bike Parade, Touch a Truck, Blue Park to Lighthouse Park
August 12 AGM

8. Marketing and Fees

- Use Facebook events, possibly adds
- Reach out to Friendship club
- Value of membership
- Full time vs. seasonal benefits
- Mailing in spring to all households
- January 29 meeting Agenda fees and fee structure.

Meeting Adjourned 1058

Next meeting: January 29, 2023