

PCBA Executive Meeting Minutes



Recorded by:
Sue Foster Secretary

Date: October 2, 2022

President Rob called the GOTO conference call meeting to order at 905am

Present: Rob Foster, Sue Foster, Ed Faddies, Doug Moogk, Paul Martell, John Harper, Tory Colling, Debbie Harper, Gib McIlwrath

Events meeting

1. Approval of Previous Meeting Minutes

Moved to Accept: S. Foster Seconded: D. Harper MOTION CARRIED

2. Financial Report

- Bank Balance \$19,115
- \$15000 GIC 3.6 % for 90 days longer term may give bigger % but non-redeemable for a year

Motion: To increase GIC from \$5000 to \$15000 and to go with 90-day term so the money is more readily redeemable if needed.

- Will revisit after the 90-day term is completed.

Motion: To accept financial report as presented

Moved by: D. Moogk Seconded by: E. Faddies MOTION CARRIED

3. Membership

- 197 members, down 18 from last year
- Down 11 free memberships
- 2 not renewing as they are moving from area
- 2 other reasons
- 9 new paid members
- 16% are year-round residents
- 86 of the 186 paid by e-transfer

Motion: To accept membership report as presented

Moved by: E. Faddies Seconded by: T Colling MOTION CARRIED

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4. Winter Patrol

- Starting the patrols in November
- Waiting for updates on quote for insurance
- Will not provide internal checks, there have been 2 requests for internal check
- Can deal with the Collings if want to provide internal checks privately
- Exterior patrol is ready to go

Motion: To accept report as presented

Moved by: T. Colling Seconded by: P. Martell MOTION CARRIED

5. Directory

- Can we have an excel spreadsheet created rather than a MAC spreadsheet that is currently being used
- External hard drive for storage suggested
- Need better tracking for invoice/payment of ads
- John will look after marketing
- Suggest distribution labels be colour coded by zone
- November will need a decision re someone to take on the Directory, membership ask.

Motion: To accept report as presented

Moved by: J. Harper Seconded by: D. Harper MOTION CARRIED

6. Sponsorship/Donations/Partnerships

- Focus on youth and environment as causes

7. Membership Marketing

- Decision needs to be made re membership next year
- Suggested \$50 a year with a \$25 additional fee if you want winter patrol
- Mass mailing to all residents 17cents/flyer
- Events free for members a charge for non-members
- Facebook campaign
- Need more community engagement
- Reach out to real estate agents again
- Engage community with non-seasonal events
- Doug, John, Sue & Paul committee around membership marketing

Motion: To accept report

Moved by: E. Faddies Seconded by: T. Colling MOTION CARRIED

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8. Website & social media

- Need to ad meeting minutes
- Facebook stay away from business advertising
- if they want to advertise on, they may do so on website or in directory

9. Events:

- Tree planting October 8 at noon at the Community Centre
- Boat club raising the docks October 15

10. PRWIN

- Meeting monthly
- Gib has been attending
- October 5 planting a memorial tree for Jack Campbell
- Anyone else interested in attending meetings are welcome, Tory having difficulty meeting

11. Board Members

- 3 open board positions with the resignation of Anne Strickland and Cheryl Peach
- Suggested we approach Lindsay Cleland re a board position
- Reach out to anyone in the community who you think may be interested in a position on board

12. Other Business:

- Change of mailing address was suggested by Canada Post
- Change from RR#1 Kincardine to a P.O. Box number Kincardine
- \$200/year
- Will continue to be delivered to the super box but if that changes will need to pick up in Kincardine

Motion: To change the mailing address of the PCBA

Moved by: E. Faddies **Seconded by:** D. Moogk **MOTION CARRIED**

- Township offering Free Skating sponsorship in Ripley at \$80/hour
- Tory will investigate and get back to the board with potential dates
- Everyone agreed a good way to be involved in a non-seasonal event

Meeting Adjourned 1120

Next meeting: December 11, 2022 @9am